1370484

## **ATTENTION**

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

08047903

UNITED STATES SEC Mail Processing SECURITIES AND EXCHANGE COMMISSIGNION Washington, D.C. 20549

**FORM D** 

MAY 27 2008

OMB APPROVAL
OMB Number: 3235–0076
Expires: April 30, 2008
Estimated average burden
hours per response . . 16.00

SEC USE ONLY					
Prefix		Serial			
j					
DATE	DECEN	/ED			
DATE RECEIVED					

NOTICE OF SALE OF SECURI MESINGION, DC	
PURSUANT TO REGULATION D, 110	
SECTION 4(6), AND/OR	
UNIFORM LIMITED OFFERING EXEMPTION	
·	_

Name of Offering ( check if this is an amendment and name has changed, and indicate change.) Series B Pref Common Stock issuable upon conversion thereof; Series B Warrants and the underlying Series B exercise of such Warrants and the underlying Common Stock upon conversion thereof; Convertib Preferred Stock issuable upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and the underlying Common Stock upon conversion of usch Warrants and Underlying Common Stock upon conversion of usch Warrants and Underlying Common Conversion of usch Warrants and Underlying Conv	Preferred Stock issuable upon le Promissory Notes and the Series B
File Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6)	ULOE
Type of Filing: New Filing Amendment	
A. BASIC IDENTIFICATION DATA  1. Enter the information requested about the issuer	
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)	
Reality Digital, Inc.	
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
600 Townsend St. Suite 170e, San Francisco, CA 94103	(415) 760-4717
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business	
Digital Media Company	77.0.0500ED
Type of Business Organization	PROCESSED
	(please specify):
business trust limited partnership, to be formed	∠ JUN 0 3 2008
Actual or Estimated Date of Incorporation or Organization:    Month   Year	Actual   THOMSON REUTERS
CN for Canada; FN for other foreign jurisdiction)	

## GENERAL INSTRUCTIONS

### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

#### State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

		A. BASIC IDENTI	FICATION DATA					
2. Enter the information req		-						
<ul> <li>Each promoter of the issuer, if the issuer has been organized within the past five years;</li> </ul>								
• Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;								
			rporate general and manag	ing partners of pa	rtnership issuers; and			
Each general and ma	anaging partner of	partnership issuers.						
Check Box(es) that Apply:	□ Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner			
Full Name (Last name first, if	individual)							
Francis, Cynthia								
Business or Residence Addres	s (Number and Str	eet, City, State, Zip Code)						
c/o Reality Digital,	Inc. 600 Townser	nd St. Suite 170e, San Fra	ncisco, CA 94103					
Check Box(es) that Apply:	☑ Promoter	Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner			
Full Name (Last name first, if	individual)			•				
St. Jean, Randy								
Business or Residence Address	s (Number and Str	eet, City, State, Zip Code)		•				
c/o Reality Digital,	Inc. 600 Townser	nd St. Suite 170e, San Fra	ncisco, CA 94103					
Check Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner			
Full Name (Last name first, if	individual)							
Klein, Edward								
Business or Residence Addres	s (Number and Str	eet, City, State, Zip Code)						
c/o Reality Digital,	Inc. 600 Townser	id St. Suite 170e, San Fra	incisco, CA 94103					
Check Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner			
Full Name (Last name first, if	individual)							
OpenView Venture	Partners, L.P.							
Business or Residence Addres	s (Number and Str	eet, City, State, Zip Code)						
303 Congress St, Se	eventh Floor, Bos	ton, MA 02210						
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner			
Full Name (Last name first, if	individual)							
Barry, Mark								
Business or Residence Addres	s (Number and Str	reet, City, State, Zip Code)						
c/o OpenView Ven	ture Partners, L.I	P., 303 Congress St, Sever	nth Floor, Boston, MA 02	210				
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner			
Full Name (Last name first, if	individual)							
Maxwell, Scott								
Business or Residence Addres	s (Number and Str	eet, City, State, Zip Code)						
c/o OpenView Ven	ture Partners, L.I	P., 303 Congress St, Sever	nth Floor, Boston, MA 02	210				

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

						B. INFOR	MATION	ABOUT O	FFERING			•		
1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?								Yes	No					
Answer also in Appendix, Column 2, if filing under ULOE.														
2. What is the minimum investment that will be accepted from any individual?								N/A						
	3. Does the offering permit joint ownership of a single unit?							Yes	No					
	comma per states	nission or son to be s, list the	similar ren listed is an name of th	nuneration n associate ne broker	n for solic ed person or dealer.	itation of p or agent of If more tl	urchasers in a broker o	n connection r dealer reg persons to	n with sales istered with be listed at	of securities the SEC an	or indirect s in the offer id/or with a I persons of	ring. If state or		
Full	Name	e (Last nar	ne first, if	individual	1)									
Busi	ness (	or Residen	ice Addres	s (Numbe	r and Stree	t, City, Sta	te, Zip Cod	e)						
Nam	e of A	Associated	Broker or	Dealer										
State	s in V	Which Per	son Listed	Has Solic	ited or Int	ends to Sol	icit Purchas	sers						
(C	heck	"All State	s" or checl	k individu	al States).		•••••							l States
[A	L]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID	]
[11]	ر ـ	[1N]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MC	)]
[M	T]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[ P A	.]
[ R	[]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[W]	[WY]	[ P R	]
Full	Name	e (Last nar	ne first, if	individua	1)				<del></del>					
Busi	ness (	or Residen	ice Addres	s (Numbe	r and Stree	et, City, Sta	ite, Zip Cod	e)						
Nam	e of A	Associated	Broker or	Dealer										
							icit Purchas							1 Canana
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[M	_	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA	
[ R		[SC]	[SD]	[TN]	[XT]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR	· ]
Full	Name	e (Last nar	ne first, if	individua	1)									
Busi	ness o	or Residen	ce Addres	s (Numbe	r and Stree	et, City, Sta	ite, Zip Cod	e)						
Nam	e of A	Associated	Broker or	Dealer										
							icit Purchas							l States
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[A]	_	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID	
[1]		[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MC	
[M		[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	{OR]	[PA	
[ R	ı j	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[W]	[WY]	[PR	j

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. Amount Already Type of Security Aggregate Offering Price Sold Debt 6,838,617.36 6,838,617.36 Equity ..... **⊠** Common ☑ Preferred 84,999.12 84,999.12 Convertible Securities (including warrants) Partnership Interests Other (Specify \_\_\_) ..... Total..... \$ 6,923,616.48 6,923,616.48 Answer also in Appendix, Column 3, if filing under ULOE. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Aggregate Number Dollar Amount Investors of Purchases Accredited Investors \$6,923,616.48 Non-accredited Investors Total (for filings under Rule 504 only)..... Answer also in Appendix, Column 4, if filing under ULOE. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Dollar Amount Type of Type of offering Security Sold Rule 505 Regulation A..... Rule 504 ..... Total..... Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.

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\$To be determined

\$To be determined

M

Total.....

	C. OFFERING PRICE, N	UMBER OF INVESTORS, EXPENSES A	ND USE OF P	ROCEEDS			
	b. Enter the difference between the aggregate offering price given in response to Part C-Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."						
5.	used for each of the purposes shown. If the estimate and check the box to the left of the	gross proceeds to the issuer used or proposed e amount for any purpose is not known, furnestimate. The total of the payments listed must orth in response to Part C - Question 4.b. above	nish an it equal				
			Of Di	yments to ficers, rectors, & Payments filiates Others			
	Salaries and fees		<b>S</b>	\$			
	Purchase of real estate			🛛			
	Purchase, rental or leasing and installation	on of machinery and equipment	<b>S</b>	S			
	Construction or leasing of plant building	s and facilities	□ <b>\$</b>	\$ <u></u>			
	Acquisition of other business (including offering that may be used in exchange for issuer pursuant to a merger)	the value of securities involved in this or the assets or securities of another	□ \$	□ \$			
	Repayment of indebtedness		□ \$				
	Working capital		□ \$	<b>⋈</b> \$6,923,616.	.48		
	Other (specify):						
			<b>s</b>	\$			
			<b>\$</b>	\$6,923,616.	.48		
	Total Payments Listed (column totals ad	ded)		<b>⊠</b> \$6,923,616.	.48		
		D. FEDERAL SIGNATURE					
follo	wing signature constitutes an undertaking by	ned by the undersigned duly authorized pers the issuer to furnish to the U.S. Securities and any non-accredited investor pursuant to parag	Exchange Co	mmission, upon written reque	5, the est of		
Issue	er (Print or Type)	Signature + 7	Date	01-11-			
Real	ity Digital, Inc.	Chiltre 1/: Fr	-   .	3/27/08			
Nam	e or Signer (Print or Type)	Title of Signer (Print or Type)		/ /			
Cyn	thia Francis	Chief Executive Officer		1			

**ATTENTION** 

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

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